



Programme Chairs' Welcome

It is our great pleasure to present you the technical programme of WWW 2013, that, for the first time, is held in South America. The call for papers attracted a breath-taking number of more than 1250 abstracts that were converted to 831 full paper submissions. A program committee of 661 PC members and 316 supporting reviewers evaluated these papers. Based on almost 3,000 reviews and meta-reviews, that is, 3.6 reviews per paper on average, as well as many discussions held online, plus a two full days meeting with most of the 23 track chairs, we decided upon the final list of accepted full papers. At the end, 125 papers, only 15% of the submissions, could be accommodated in the technical programme.

The submissions came from 50 countries all around the world, with 24 of them represented in the final program. The top 6 paper contributors were USA (297), China (110), Germany (54), United Kingdom (39), India (36), and Brazil (31). However, the top 6 countries with better acceptance rates were Israel (39%), Austria (24%), Italy (24%), Switzerland (24%), United Kingdom (22%), and United States (21%). These papers represent a well-balanced mix over the 12 tracks listed below. Though the different tracks received very different numbers of submissions, our principal selection criterion was quality. That is, we neither enforced a proportional share of acceptances among the tracks, nor did we favor tracks with lower numbers of submissions. The corresponding submission and acceptance numbers per track are the following:

Track Submitted Accepted

Behavioral Analysis and Personalization	83	17
Bringing Unstructured and Structured Data Together	41	3
Content Analysis	59	6
Internet Monetization and Incentives	53	10
Search Systems and Applications	78	10
Security, Privacy, Trust, and Abuse	82	15
Semantic Web	59	7
Social Networks and Graph Analysis	145	22
Software Infrastructure and Their Performance, Scalability and Availability	28	4
User Interfaces, Human Factors, and Smart Devices	53	11
Web Engineering	55	8
Web Mining	95	12
Total	831	125

We hope that you will find the resulting program interesting and thought provoking and that the conference will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world. Rio de Janeiro should do the rest.

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